South Central College

FBMA 2932  Fundamentals of Financial Management/Strategic Planning Emphasis

Course Outcome Summary

Course Information

Description  This course will enable students to identify the elements necessary to evaluate and create a strategic plan for the business. Determining uses for the plan today and tomorrow and developing a plan to locate those team members necessary for strategic plan creation.

Total Credits  3
Total Hours  12

Types of Instruction

Instruction Type  Credits/Hours
Individualized  3/12
Independent Study

Institutional Core Competencies

Critical and Creative Thinking - Students will be able to demonstrate purposeful thinking with the goal of using a creative process for developing and building upon ideas and/or the goal of using a critical process for the analyzing and evaluating of ideas.

Course Competencies

1. Evaluate what parts of the strategic plan will affect the farm portfolio
2. Measure the importance of both internal and external environmental monitoring
3. Identify the action necessary to implement the plan
4. Categorize the steps necessary to formulate action plans and contingency plans
5. Compare key financial ratios to identify the ideal future & business capacity
6. Identify specific business trends and evaluate a potential business performance audit
7. Describe & diagram the primary elements of strategic business modeling
8. Contrast the market forces of a business from distinctive business capacity
9. Recognize the components in creating a business mission statement
SCC Accessibility Statement

South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request and discuss accommodations. North Mankato: Room B-132, (507) 389-7222; Faribault: Room A-116, (507) 332-7222.

Additional information and forms can be found at: www.southcentral.edu/disability

This material can be made available in alternative formats by contacting the Academic Support Center at 507-389-7222.