South Central College

FBMA 2933  Applied Financial Management/Strategic Planning Emphasis

Course Outcome Summary

Course Information
Description  This course will provide practical application of strategic planning skills. Application skills will be practiced upon and applied to the student's business and business plan. (Prerequisite: None)

Total Credits  3
Total Hours  12

Types of Instruction
Instruction Type  Credits/Hours
Individualized  3/12

Pre/Corequisites
None

Institutional Core Competencies
Critical and Creative Thinking - Students will be able to demonstrate purposeful thinking with the goal of using a creative process for developing and building upon ideas and/or the goal of using a critical process for the analyzing and evaluating of ideas.

Course Competencies
1. Revise the current business portfolio to reflect implemented strategic plans.
2. Design an internal and external monitoring model which includes the use of business analysis.
3. Create an implementation plan to apply the action plans in a prioritized manner.
4. Develop action plans to reduce the gap between actual and desired performance.
5. Employ gap analysis and determine measurable difference between future vision and today’s performance.
6. Assemble and analyze business enterprise and financial data to design a specific performance audit.
7. Identify qualities or attributes that distinguish the business.
8. Identify and prioritize the driving forces in the business.
9. Participate with the planning team in writing a general mission statement for the business.
10. Examine values, operating philosophy and determine the operational stakeholders.

SCC Accessibility Statement
South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request and discuss accommodations. North Mankato: Room B-132, (507) 389-7222; Faribault: Room A-116, (507) 332-7222.

Additional information and forms can be found at: www.southcentral.edu/disability

This material can be made available in alternative formats by contacting the Academic Support Center at 507-389-7222.