FBMA 2934  Fundamentals of Financial Management/Business Plan Emphasis

Course Outcome Summary

Course Information

**Description**  This course will provide practical application of the business plan. Application skills will be practiced and applied as the student's business plan is prepared and implemented. (Prerequisite: None)

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<tr>
<th>Total Credits</th>
<th>3</th>
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<tr>
<td>Total Hours</td>
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Types of Instruction

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<th>Instruction Type</th>
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<td>Individualized</td>
<td>3/12</td>
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Institutional Core Competencies

Critical and Creative Thinking - Students will be able to demonstrate purposeful thinking with the goal of using a creative process for developing and building upon ideas and/or the goal of using a critical process for the analyzing and evaluating of ideas.

Course Competencies

1. Complete the analysis of their business.
2. Interpret the analysis information to determine the business cash needs for the upcoming production year.
3. Revise the cash flow plan after the completion of the annual analysis.
4. Evaluate the need to monitor and adjust the plan on a regular basis.
5. Justify the business plan in a manner that will allow for informed decision making.
6. Determine the strengths and weaknesses of the business.
7. Evaluate the vision statement and revise as necessary for the continuation of the business.
8. Evaluate the mission statement and revise as necessary.
9. Determine what changes to make in the business in order to better compete in today’s market place.
10. Develop a business plan.
SCC Accessibility Statement

South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request and discuss accommodations.  North Mankato: Room B-132, (507) 389-7222;  Faribault: Room A-116, (507) 332-7222.

Additional information and forms can be found at:  www.southcentral.edu/disability

This material can be made available in alternative formats by contacting the Academic Support Center at 507-389-7222.