South Central College

MKT 2817 Internship

Course Outcome Summary

Course Information

<table>
<thead>
<tr>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>This course is the second of three available internship courses that allows the student to receive advanced practical experience in his/her chosen career area in Marketing Management, Business Management and/or Restaurant Management. This internship is designed to offer students a customized experience. A training plan, outlining what will be learned, is jointly developed between the student, employer and the department site coordinator that is unique to each business internship site.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
</tr>
</tbody>
</table>

Types of Instruction

<table>
<thead>
<tr>
<th>Instruction Type</th>
<th>Credits/Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lab Based</td>
<td></td>
</tr>
</tbody>
</table>

Institutional Core Competencies

Civic Engagement and Social Responsibility - Students will be able to demonstrate the ability to engage in the social responsibilities expected of a community member.

Communication - Students will be able to demonstrate appropriate and effective interactions with others to achieve their personal, academic, and professional objectives.

Critical and Creative Thinking - Students will be able to demonstrate purposeful thinking with the goal of using a creative process for developing and building upon ideas and/or the goal of using a critical process for the analyzing and evaluating of ideas.

Cultural Competence - Students will be able to demonstrate an attitude of personal curiosity, a rising knowledge of cultures, and an evolving range of skills for living and working among others with other worldviews and ways of life.

Course Competencies

1. Exhibit a foundation of work knowledge
2. Exhibit a foundation of work quality
3. Exhibit a foundation of work quantity
4. Exhibit a foundation of work attitudes
5. Exhibit a foundation of work habits
6. Exhibit a foundation of work related goals
7. Exhibit a foundation of communication skills
8. Exhibit a foundation of critical thinking skills
9. Exhibit a foundation of citizenship skills
10. Exhibit a foundation of math logic skills
11. Exhibit a foundation of professionalism
12. Exhibit a foundation of technological literacy
13. Exhibit a foundation of leadership skills
14. Exhibit a foundation of marketing skills
15. Exhibit a foundation of selling skills
16. Exhibit a foundation of self management skills

SCC Accessibility Statement
South Central College strives to make all learning experiences as accessible as possible. If you have a
disability and need accommodations for access to this class, contact the Academic Support Center to request
and discuss accommodations. North Mankato: Room B-132, (507) 389-7222; Faribault: Room A-116, (507)
332-7222.

Additional information and forms can be found at: www.southcentral.edu/disability

This material can be made available in alternative formats by contacting the Academic Support Center at 507-
389-7222.