South Central College

SBMT 2700  Going Into Business

Course Outcome Summary

Course Information

Description  This class is designed for those individual considering or in the process of starting a business. The class will focus on exploring business opportunities and planning, creating an overall business plan, marketing, and financial considerations for start-up.

Total Credits  3

Total Hours  36

Institutional Core Competencies

Civic Engagement and Social Responsibility - Students will be able to demonstrate the ability to engage in the social responsibilities expected of a community member.

Communication - Students will be able to demonstrate appropriate and effective interactions with others to achieve their personal, academic, and professional objectives.

Critical and Creative Thinking - Students will be able to demonstrate purposeful thinking with the goal of using a creative process for developing and building upon ideas and/or the goal of using a critical process for the analyzing and evaluating of ideas.

Cultural Competence - Students will be able to demonstrate an attitude of personal curiosity, a rising knowledge of cultures, and an evolving range of skills for living and working among others with other worldviews and ways of life.

Course Competencies

1. 1)Selection of a business option

2. 2)A completed business plan

3. 3)A completed financial plan

SCC Accessibility Statement

South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request and discuss accommodations. North Mankato: Room B-132, (507) 389-7222; Faribault: Room A-116, (507) 332-7222.

Additional information and forms can be found at: www.southcentral.edu/disability
This material can be made available in alternative formats by contacting the Academic Support Center at 507-389-7222.