CURRICULUM COMMITTEE CHECKLIST

NAME OF PROGRAM: Graphic Communications  Date: February 27, 2014

Step 1 Reviewed change at division meeting.  YES  NO

Step 2 Presented as informational item at Division Chair Meeting(s) and checked if it affects other departments. Like programs must meet with Division Chairs on all affected campuses (North Mankato and Faribault).

Division Chair’s signature

Step 3 Instructional Dean reviewed and indicated need for Curriculum Committee approval.  YES  NO

Instructional Dean’s signature

Step 4 Advisory Committee approval indicated in meeting minutes if necessary. Minutes provided to Curriculum Committee.

Step 5 Curriculum Committee made recommendations (changes, additional approvals, etc.). If no, skip to Step 7.

Step 6 Committee’s recommendations completed. (Skip if not applicable.)  X

Step 7 Curriculum Committee approved.  X

Curriculum Committee Chair’s signature

Step 8 Minutes and necessary materials provided to VP of Academic Affairs.

Step 9 Vice President of Academic Affairs approved.  X

Vice President of Academic Affairs’ signature

Step 10 New Course Maximum Enrollment to Shared Governance.

Step 11 President’s approval for all changes requiring MnSCU approval.

President’s signature ___________________________
Appendix C

New Program or Program Change Proposal Form

<table>
<thead>
<tr>
<th>Date of Proposal: February 27, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Author: Gale Bigbee</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Proposal Type:</th>
<th>New Program</th>
<th>Program Redesign</th>
<th>Suspend Program</th>
<th>Reinstatement Program</th>
<th>Add Emphasis</th>
<th>Delete Emphasis</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact for the Program: Gale Bigbee or Kevin McLaughlin</td>
<td></td>
<td></td>
<td></td>
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<table>
<thead>
<tr>
<th>Program Name: Graphic Communications</th>
<th>CIP Code: 10.0303</th>
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<tr>
<th>Division in Which Program is Currently or Will Be Held: Workforce Education and Training — Technical Careers</th>
</tr>
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<tbody>
<tr>
<td>Proposal Start (Term/Year): Fall 2014</td>
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<thead>
<tr>
<th>Program Description: Graphic Communications is an ever-changing industry which encompasses magazine, newspaper and book printing, electronic publishing, creative design, illustration, web page design, large format and digital printing and a host of other services according to the Print and Graphics Scholarship Foundation.</th>
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</thead>
<tbody>
<tr>
<td>As a student in the Graphic Communications program, you'll be developing the creative side of yourself while carrying out your creativity in an actual production setting. The program offers training and instruction for students interested in graphic design, graphic production, web design and animation media. Introductory and advanced levels of illustration, layout and design, typography and product photography are also taught. Students will learn how to prepare their work for production with classes in work flow, printing processes and web page design. Students receive hands-on training using the latest industry software.</td>
</tr>
<tr>
<td>Typical jobs that South Central College Graphic Communications students secure include: Art Director, Customer Service Representative, Digital Press Operator, Flash Designer, Free Lance Artist, Graphic Designer, Offset Press Operator, Preflight Technician, Product Design Coordinator, Production Artist, Screen Printer and Web Page Designer. The Liberal Arts and Science credits are transferable to other Minnesota state colleges and universities.</td>
</tr>
<tr>
<td>The Graphic Communications program has an articulation agreement with Bemidji State University. After completing an A.A.S. Degree, a SCC graduate can complete a B.S. Degree in Design Technology at BSU.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Degrees Offered:</th>
<th>AS</th>
<th>AAS XX</th>
<th>AA</th>
<th>Diploma XX</th>
<th>Certificate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Location:</td>
<td>Faribault Campus</td>
<td>North Mankato Campus</td>
<td>X</td>
<td>Online</td>
<td></td>
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</tbody>
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<tr>
<th>Prerequisites: NONE</th>
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<tr>
<th>Number of Credits: 72 credits for AAS Degree and 60 credits for Diploma</th>
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<tr>
<th>If There is a Program Change, Summarize Changes to the Program: GCC 1250 Web/Interactive Media 1 (3 credits) is being eliminated and COMP 1140 Web for Business (3 credits) will be required instead.</th>
</tr>
</thead>
</table>

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<tr>
<th>Rationale for Program Development or Program Change: Computer Careers area will be teaching the basics of web layout from faculty with that expertise. Computer Careers students will enroll in Graphic Software 1 from Graphic Communications faculty with that expertise.</th>
</tr>
</thead>
</table>
What Impact Will this New Program or Change Have on Other Programs or Areas?
Increased enrollment for COMP 1140 Web for Business and GCC 1120 Graphic Software 1 courses

Are There Articulations With Other Colleges? List College(s):
Bemidji State University, articulation will be updated after BSU’s program redesign

➢ Attach Program Design to this Form. Below are Some Recommended Items:
   a. List of program requirements (i.e.: what the catalog page shows for each program).
   b. Cross walk from previous program curriculum to new (how students already started in the old program can finish after this new program begins).
   c. All required course numbers and titles.
   d. Additional supporting information, such as minutes documenting recommendation for proposal.
### Graphic Communications — A.A.S. Degree  72 credits

#### D — ending with 2013-14 Catalog

**Required Technical Courses (54 Credits)**

- GCC 1100 Introduction to Graphic Communications (4 Credits)
- GCC 1120 Graphic Software 1 (4 Credits)
- GCC 1130 Layout and Typography (3 Credits)
- GCC 1141 Digital Image Exploration (3 Credits)
- GCC 1210 Drawing for Graphic Designers (3 Credits)
- GCC 1220 Graphic Software 2 (4 Credits)
- GCC 1250 Web Interactive Media 1 (3 Credits)
- GCC 1260 Printing Processes (4 Credits)
- GCC 2110 Design and Illustration 1 (4 Credits)
- GCC 2120 Portfolio 1 (3 Credits)
- GCC 2150 Web/Interactive Media 2 (3 Credits)
- GCC 2161 Production Work Flow 1 (3 Credits)
- GCC 2210 Design and Illustration 2 (4 Credits)
- GCC 2220 Portfolio 2 (3 Credits)
- GCC 2250 Web/Interactive Media 3 (3 Credits)
- GCC 2261 Production Work Flow 2 (3 Credits)

**Optional Technical Courses**

- GCC 2275 Special Problems (1 - 4 Credits)
- GCC 2290 Graphic Communications Internship (1 - 3 Credits)

#### NEW — 2014-15 Catalog

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- GCC 2161 Production Work Flow 1 (3 Credits)
- GCC 2210 Design and Illustration 2 (4 Credits)
- GCC 2220 Portfolio 2 (3 Credits)
- GCC 2250 Web/Interactive Media 3 (3 Credits)
- GCC 2261 Production Work Flow 2 (3 Credits)
- COMP 1140 Web for Business (3 Credits)

**Optional Technical Courses**

- GCC 2275 Special Problems (1 - 4 Credits)
- GCC 2290 Graphic Communications Internship (1 - 3 Credits)

#### Required Liberal Arts and Sciences (10 Credits)

To complete an AAS Degree, students must complete 18 MnTC credits from 3 of the 10 MnTC goal areas.

*Select the following courses:*

- ENGL100 Composition (4 Credits)

**Elective Liberal Arts and Sciences**

Select 8 additional MnTC credits from goals 1 - 10.

The following courses are recommended: PSYC100, SOC100, ART100, ART110, ENGL130, PHIL100 and PHIL 215.
Graphic Communications — Diploma 60 credits

D — ending with 2013-14 Catalog

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Optional Technical Courses
- GCC 2275 Special Problems (1 - 4 Credits)
- GCC 2290 Graphic Communications Internship (1 - 3 Credits)

Required Liberal Arts and Sciences (6 Credits)
Select the following courses:
- COMM140 Interpersonal Communication (3 Credits)
- Or
- COMM110 Public Speaking (3 Credits)

- ART 110 Art Structure (3 Credits)
- Or
- ART 130 Painting (3 Credits)
- Or
- ART 140 Digital Photography (3 Credits)

NEW — 2014-15 Catalog

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- COMM140 Interpersonal Communication (3 Credits)
- Or
- COMM110 Public Speaking (3 Credits)

- ART 110 Art Structure (3 Credits)
- Or
- ART 130 Painting (3 Credits)
- Or
- ART 140 Digital Photography (3 Credits)