CURRICULUM COMMITTEE CHECKLIST

NAME OF PROGRAM: LAS-Humanities - Multimedia Technology  Date: February 27, 2014

Step 1 Reviewed change at division meeting.  YES  NO

Step 2 Presented as informational item at Division Chair Meeting(s) and checked if it affects other departments. Like programs must meet with Division Chairs on all affected campuses (North Mankato and Faribault).

Division Chair’s signature

Step 3 Instructional Dean reviewed and indicated need for Curriculum Committee approval.  YES  NO

Instructional Dean’s signature

Step 4 Advisory Committee approval indicated in meeting minutes if necessary. Minutes provided to Curriculum Committee.  YES  NO

Step 5 Curriculum Committee made recommendations (changes, additional approvals, etc.). If no, skip to Step 7.  YES  NO

Step 6 Committee’s recommendations completed. (Skip if not applicable.)  NO  YES

Step 7 Curriculum Committee Approved.  NO  YES

Curriculum Committee Chair’s signature

Step 8 Minutes and necessary materials provided to VP of Academic Affairs.  YES  NO

Step 9 Vice President of Academic Affairs approved.  NO  YES

Vice President of Academic Affairs’ signature

Step 10 New Course Maximum Enrollment to Shared Governance.  YES  NO

Step 11 President’s approval for all changes requiring MnSCU approval.  YES  NO

President’s signature ____________________________
## Appendix C

### New Program or Program Change Proposal Form

<table>
<thead>
<tr>
<th>Date of Proposal:</th>
<th>February 27, 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Author:</td>
<td>Gale Bigbee</td>
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</tbody>
</table>

### Proposal Type:
- **New Program**
- **Program Redesign**
- **Suspend Program**
- **Reinstate Program**
- **Add Emphasis**
- **Delete Emphasis**

### Contact for the Program:
- Wes Taylor

### Program Name:
- Multimedia Technology

### CIP Code:
- 50.0701

### Division in Which Program is Currently or Will Be Held:
- Liberal Arts & Sciences - Humanities

### Proposal Start (Term/Year):
- Fall 2014

### Program Description:
The Multimedia Technology program at South Central College is a fast-paced technology and culture-driven major. This program provides students with design and software skills that will enable them to develop work that utilizes animation, graphics, illustration, videography, photography and user interactivity. Using a project-oriented approach, the Multimedia Technology program aims to develop and nurture the creativity, passion and industry knowledge required for meaningful employment in computer-aided multimedia design.

Students enrolled in this program will benefit from personalized attention; current computer labs and work stations; comfortable and relaxed atmosphere for learning; education that evolves with technology; create and design original works using graphics, video, photography, sound and animation; develop communication, management and analytical skills; involvement with real-world community projects; learn design theory and interact with the latest multimedia authoring software; design and launch their own multimedia project individually, as part of a team and/or complete an internship within the media field; and begin a portfolio to share with prospective employers.

Students who earn South Central College's AS degree in Multimedia Technology have the option of a seamless transfer of those credits through a 2+2 partnership with Bethany Lutheran College to work toward a bachelor's degree.

### Degrees Offered:
- **AS XX**
- **AAS**
- **AA**
- **Diploma**
- **Certificate**

### Program Location:
- Faribault Campus
- **North Mankato Campus**
- Online

### Prerequisites:
- NONE

### Number of Credits:
- 60 credits for Associate of Science degree

### If There is a Program Change, Summarize Changes to the Program:
See comparison table of the old program vs. new program

### Rationale for Program Development or Program Change:
Computer Careers changed COMP 1140 Web Development (4 credits) to COMP 1140 Web for Business (3 credits). This will require the Multimedia Technology program to modify the program plan. Additionally, Graphic Communications will be requiring their students to enroll in COMP 1140 Web for Business (3 credits) instead of GCC 1250 Web/Interactive Media 1 which will be eliminated. Multimedia Technology students will be required to
take GCC 2250 Web/Interactive Media 3 and there will be an increase in the Multimedia Capstone or Multimedia Internship credit requirements.

<table>
<thead>
<tr>
<th>What Impact Will this New Program or Change Have on Other Programs or Areas?</th>
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<tbody>
<tr>
<td>Increased enrollment for COMP 1140 Web for Business and GCC 2250 Web/Interactive Media 3 courses</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Are There Articulations With Other Colleges? List College(s):</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bethany Lutheran College, Media Arts and working on an articulation agreement with Bemidji State University, articulation will be updated after BSU’s program redesign</td>
</tr>
</tbody>
</table>

➢ Attach Program Design to this Form. Below are Some Recommended Items:

  a. List of program requirements (i.e.: what the catalog page shows for each program).
  b. Cross walk from previous program curriculum to new (how students already started in the old program can finish after this new program begins).
  c. All required course numbers and titles.
  d. Additional supporting information, such as minutes documenting recommendation for proposal.
Multimedia Technology — A.S. Degree  60 credits

**NEW — 2014-15 Catalog**

**Required Courses (6 Courses)**

Complete the following courses:
- GCC 1120 Graphic Software 1 (4 Credits)
- GCC 1130 Layout and Typography (3 Credits)
- GCC 1220 Graphic Software 2 (4 Credits)
- GCC 1250 Web/Interactive Media 1 (3 Credits)
- GCC 2150 Web/Interactive Media 2 (3 Credits)
- COMP 140 Web Development (4 Credits)

Complete two of the following courses: (2 Courses)
- MKT 1810 Principles of Marketing (3 Credits)
- Or
- MKT 1820 Introduction to Business (3 Credits)
- Or
- MKT 1840 Principles of Advertising (3 Credits)

Complete 3 credits of one or a combination of the following two courses:
- MULT 2295 Multimedia Technology Internship (1-3 Credits)
- MULT 2285 Multimedia Technology Capstone (1-3 Credits)

**Required Liberal Arts and Sciences (6 Courses)**

To complete the Multimedia Technology AS Degree, students must complete 30 MNTC credits from 6 of the 10 MNTC Goal Areas.

The following courses are required:
- ENGL 100 Composition (4 Credits)
- Or
- COMM 110 Public Speaking (3 Credits)
- ART 140 Digital Photography (3 Credits)
- ART 170 Digital Video Production (3 Credits)
- ART 180 Digital Photography 2 (3 Credits)
- ART 270 Digital Video Production 2 (3 Credits)
- MASS 110 Introduction to Mass Communication (4 Credits)
- Or
- PHIL 100 Ethics in Society (3 Credits)
- Or
- PHIL 215 Business Ethics (3 Credits)

Liberal Arts and Sciences Electives

Select an additional 11-12 credits to fulfill three other MNTC Areas (MNTC Goals 2,3,4,5,7,8,10).

**OLD — ending with 2013-14 Catalog**

**Required Courses (5 Courses)**

Complete the following courses:
- GCC 1120 Graphic Software 1 (4 Credits)
- GCC 1130 Layout and Typography (3 Credits)
- GCC 1220 Graphic Software 2 (4 Credits)
- GCC 1250 Web/Interactive Media 1 (3 Credits)
- GCC 2150 Web/Interactive Media 2 (3 Credits)
- COMP 140 Web Development (4 Credits)

Complete two of the following courses: (2 Courses)
- MKT 1810 Principles of Marketing (3 Credits)
- Or
- MKT 1820 Introduction to Business (3 Credits)
- Or
- MKT 1840 Principles of Advertising (3 Credits)

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- MULT 2295 Multimedia Technology Internship (1-3 Credits)
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- PHIL 100 Ethics in Society (3 Credits)
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- PHIL 215 Business Ethics (3 Credits)

Liberal Arts and Sciences Electives

Select an additional 11-12 credits to fulfill three other MNTC Goal Areas (MNTC Goals 2,3,4,5,7,8,10).