Program Description (THIS IS THE OLD COPY)

Graphic Communications is an ever-changing industry which encompasses magazine, newspaper and book printing, electronic publishing, creative design, web page design, large format and digital printing and a host of other services according to the Print and Graphics Scholarship Foundation.

As a student in the Graphic Communications – Design and Production program, you'll be developing the creative side of yourself while carrying out your creativity in an actual production setting. Your layouts will be completed using the Adobe Creative Suite Design Premium software, and output to various processes such as large format printers, offset presses, web layouts, screen printing, and much more. Upon completion of this program, you'll have a well-rounded education as a Graphic Designer or Graphic Production Specialist to gain employment in the Graphic Communications industry.

The Graphic Communications programs offers you the choice of two emphases; Graphic Design and Graphic Production.

Graphic Designer
The program offers training and instruction for students interested in graphic design, web design and animation media. Introductory and advanced levels of Illustration, layout and design, typography and product photography are also taught as well as basic and advanced software skills. Students receive hands-on training using the latest software which includes Photoshop, Illustrator, InDesign, Dreamweaver, Flash and Acrobat.

Typical jobs that South Central College Graphic Communications Design students secure include: Graphic Designer, Production Artist, Ad Designer, Artistic Director, Product Design Coordinator, Free Lance Artist, Web Page Designer, Flash Designer and Training Development Specialist.

Graphic Production Specialist
The production track offers instruction with basic and advanced software skills with the Adobe Creative Suite Design Premium software – InDesign, Illustrator, Photoshop, Acrobat, Flash and Dreamweaver. In addition to developing various designs and layouts, students will work with those digital files in an actual production setting. The production emphasis include: Prepress (preflighting files, developing impositions, and operating workflow software for computer to plate); Printing Processes (large format, offset, pad and screen printing); and PostPress (folding, trimming, and finishing).


The Liberal Arts and Science credits are transferable to other Minnesota state colleges and universities.

The Graphic Communications – Design and Production program has an articulation agreement with Bemidji State University. After completing an A.A.S. Degree, a SCC graduate can complete a B.S. Degree in Design Technology at BSU.

The Graphic Communications Production emphasis has an articulation agreement with University of Wisconsin - Stout. After completing an A.A.S. Degree, a SCC graduate can complete a B.S. Degree in Graphic Communications Management.
Program Description (NEW COPY PROPOSAL)
Graphic Communications is an ever-changing industry which encompasses magazine, newspaper and book printing, electronic publishing, creative design, illustration, web page design, large format and digital printing and a host of other services according to the Print and Graphics Scholarship Foundation.

Graphic Communications-new description
As a student in the Graphic Communications program, you’ll be developing the creative side of yourself while carrying out your creativity in an actual production setting. The program offers training and instruction for students interested in graphic design, graphic production, web design and animation media. Introductory and advanced levels of illustration, layout and design, typography and product photography are also taught. Students will learn how to prepare their work for production with classes in workflow, printing processes and web page design. Students receive hands-on training using the latest Adobe Suite which includes Photoshop, Illustrator, InDesign, Dreamweaver, Flash and Acrobat.

Typical jobs that South Central College Graphic Communications students secure include: Art Director, Customer Service Representative, Digital Press Operator, Flash Designer, Free Lance Artist, Graphic Designer, Preflight Technician, Offset Press Operator, Product Design Coordinator, Production Art, Screen Printer and Web Page Designer.

The Liberal Arts and Science credits are transferable to other Minnesota state colleges and universities.

The Graphic Communications program has articulation agreements with Bemidji State University and University of Wisconsin-Stout.

After completing an A.A.S. Degree, a SCC graduate can complete a B.S. Degree in Design Technology at BSU.

After completing an A.A.S. Degree, a SCC graduate can complete a B.S. Degree in Graphic Communications Management at UW-Stout.