Graphic Communications Program Outline — 2011-2012 Catalog

Fall 2011
1st Semester

GCC 1100 — Intro to Graphic Communications
4 credits
• Career Overviews
• Tours
• Guest Speakers
• Processes — Hands-on projects
• Other Topics

GCC 1120 — Graphic Software 1
4 credits
• Bridge
• Photoshop
• Illustrator
• InDesign
• Acrobat
• Other

GCC 1130 — Layout & Typography
3 credits
• Color
• Proofing
• Conceptual Drawing
• Typography
• Layout
• Other Topics

GCC 1141 — Image Acquisition Digital Image Exploration
(Possible name change to emphasize color content)
Corequisite: GCC 1120 — Graphic Software 1
3 credits
• Color Theory and Applications
• Color Management
• Digital Photography
• Scanning

Program Credits
14 credits

AAS — 54 Technical credits
18 LAS credits

Diploma — 54 technical credits
6 LAS credits
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2nd Semester

Common Courses

GCC 1220 — Graphic Software 2
4 credits
• Photoshop
• Illustrator
• InDesign
• Acrobat

GCC 1250 — Web/Interactive Media 1
3 credits
• Flash
• Dreamweaver

Design Courses

GCD 1210 — Drawing for Graphic Designers
4 credits
• Illustration
• Figure/Animal
• Technical/Perspective

GCD 1220 — Portfolio 1
2 credits

Production Courses

GCP 1210 — Premedia/Cross Media 1
3 credits
• PDF
• Prinergy
• Preps
• Output Devices

GCP 1220 — Printing Processes 1
4 credits
• Offset
• Screen
• Pad

Program Credits

Design — 13 credits
Production — 14 credits

Spring 2012 Implementation

2nd Semester

GCC 1220 — Graphic Software 2
4 credits
• Photoshop
• Illustrator
• InDesign
• Acrobat

New Content — PreMedia/Cross Media 1 (Prinergy)
Portfolio 1 (Bus. card, Stationery)

GCC 1250 — Web/Interactive Media 1
3 credits
• HTML
• Flash
• Dreamweaver

GCD 1210 — Drawing for Graphic Designers
4 credits
• Thumbnails/Mockups
• Digital Illustration
• Figure/Animal
• Technical/Perspective

GCP 1220 — Printing Processes
3 credits
• Offset
• Screen
• Pad
• Digital — as per Chris

New Content — PreMedia/Cross Media 1 (Prinergy Output)
Portfolio 1 (Bus. card, Stationery)

Program Credits — 13 credits
Graphic Communications Program Outline — 2011-2012 Catalog

3rd Semester

Common Courses

GCC 2160 — Production Work Flow 1
(in-house agency work)
2 credits
• Tours
• Live projects
• Special Topics

GCC 2150 — Web/Interactive Media 2
3 credits
• Flash
• Dreamweaver
• Students start planning web sites

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Design Courses

GCD 2120 — Portfolio 2
3 credits

GCD 2130 — Advanced Design and Illustration
4 credits

GCD 2140 — Product Photography
3 credits

GCD 2170 — Special Problems
1 credit

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Production Courses

GCP 2110 — Premedia/Cross Media 2
4 credits

GCP 2120 — Print Processes 2
4 credits

GCP 2130 — Electronic Layouts
3 credits

Program Credits
Design — 16 credits
Production — 16 credits

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3rd Semester

GCC 2160 — Production Work Flow 1
(in-house agency work)
3 credits
• Tours
• Live projects
• Special Topics

New Content — PreMedia/Cross Media 1 (Prinergy/Preflighting Files)
Printing Processes (add’l - large format, digital, etc.)

GCC 2150 — Web/Interactive Media 2
3 credits
• Flash
• Dreamweaver
• Students start planning web sites

GCD 2120 — Portfolio 1
3 credits

GCD 2130 — Design and Illustration 1
4 credits

New Content — Product Photography, Electronic Layouts, PreMedia (Prinergy Front-end)

Program Credits — 14 credits
4th Semester

**Common Courses**

GCC 2260 — Production Work Flow 2
(in-house agency work)
2 credits
- Live Projects — design, prepress, printing, web, service learning
- Special Topics

GCC 2270 — Specialty Imaging
2 credits
- Large Format Printing
- Variable Data Layouts and Printing

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**Design Courses**

GCD 2220 — Portfolio 3
3 credits

GCD 2250 — Interactive Media for Designers
3 credits

Elective Credit — 1 credit
- GCD 2270 — Special Problems 1 credit
- GCD 2280 — Internship 1 credit
- Or Faculty approval

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**Production Courses**

GCP 2240 — Production Portfolio
3 credits
- Leather Portfolio
- Digital Portfolio
- Resume
- Mock and Real Interviews

Elective Credits — 3 credits
- GCP 2250 — Capstone 1-3 credits
- GCP 2270 — Special Problems 1-3 credits
- GCP 2280 — Internship 1-3 credits
- Or Faculty approval

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4th Semester

GCC 2260 — Production Work Flow 2
(in-house agency work)
3 credits
- Live Projects — design, prepress, printing, web, service learning
- Special Topics

New Content — PreMedia/Cross Media 1 (Prinergy/Preflighting Files)
Printing Processes

GCC 2250 — Web/Interactive Media 3
3 credits
- Students continue web sites

GCD 2220 — Portfolio 2
3 credits

GCD 2130 — Design and Illustration 2
4 credits
- Variable Data, Pkg Design, Digital Signage, Yearbook, Large Format

GCP 2280 — Internship
1-3 credits

Program Credits — 13 credits

Program Credits
Design — 11 credits
Production — 10 credits