GCD2220 Portfolio 3
Course Outcome Summary

Course Information
Organization South Central College North Mankato
Developers Kevin McLaughlin
Development Date 9/26/2010
Revised Date 9/26/2010
Course Number GCD2220
Potential Hours of Instruction 80
Total Credits 3

Description
Students will continue to research potential employment sites and continue preparing for the interviewing process in the graphic design field. The students will continue to research, update and expand their portfolios with projects from other Graphic Communications courses as they prepare for graduation and entering the job market.

Types of Instruction

<table>
<thead>
<tr>
<th>Instruction Type</th>
<th>Contact Hours</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classroom Presentation</td>
<td>16</td>
<td>1</td>
</tr>
<tr>
<td>On Campus Lab</td>
<td>64</td>
<td>2</td>
</tr>
</tbody>
</table>

Learner Supplies

Portfolio. Price: $30.00-$100.00. Description: Research types of portfolios-bound with acetate pages, mounted pages inside portfolio. Purchase after research. Required.

Prerequisites
Completion of GCD2120 Portfolio 2

Competencies
1. Describe requirements for spring show
   Learning Objectives
   a. Describe the promotional literature for the spring show
   b. Describe the show displays
   c. Describe the timeline for the spring show

2. Start planning and preparing show display
   Learning Objectives
3. **Organize portfolio samples**
   **Learning Objectives**
   a. Review all projects
   b. Evaluate and update projects
   c. Prepare only the highest quality projects for presentation

4. **Update portfolio pages if needed**
   **Learning Objectives**
   a. Review portfolio pages
   b. Update portfolio pages if needed
   c. Evaluate portfolio pages

5. **Prepare portfolio page samples**
   **Learning Objectives**
   a. Demonstrate digital folding
   b. Review projects from course work and live projects
   c. Prepare projects for portfolio pages
   d. Evaluate portfolio pages

6. **Produce digital web portfolio-in conjunction with GCD2250**
   **Learning Objectives**
   a. Prepare folder/document conventions
   b. Prepare images for import
   c. Import images

7. **Research companies with design departments**
   **Learning Objectives**
   a. Identify companies with design departments
   b. Identify titles of possible graphic design positions
   c. Identify the requirements and duties of those positions
   d. Identify the company portfolio requirements

8. **Contact potential employment site**
   **Learning Objectives**
   a. Research interview sites
   b. Evaluate and proof cover letters
   c. Finalize cover letter and send to one of the sites researched
   d. Send cover letter to interview site-CC Instructor

9. **Schedule and interview**
   **Learning Objectives**
   a. Prepare portfolio for interview
   b. Review portfolio presentation for interview
c. Interview-leave evaluation from with interviewer

d. Mail thank you letter-CC Instructor