Happy Holidays from SCC Campaign | 12/11/17 - 12/24/17





Holiday Card for SCC Students, Partners and Friends

Radio Ad: Run 12/13 - 12/22

DURING THE HOLIDAYS. OUR HEARTS AND MINDS TURN TOWARD THE THINGS WE VALUE THE MOST — FRIENDS AND FAMILY. OPPORTUNITY AND ACCESS TO HIGH QUALITY EDUCATION.

HELLO. MY NAME IS DR. ANNETTE PARKER, PRESIDENT OF SOUTH CENTRAL COLLEGE AND AS 2017 DRAWS TO A CLOSE, WE WOULD LIKE TO THANK THE STUDENTS AND COMMUNITY PARTNERS WHO HAVE SUPPORTED THE COLLEGE. WE ARE HAPPY TO ANNOUNCE THAT YOU CAN NOW APPLY TO SOUTH CENTRAL COLLEGE FREE OF CHARGE YEAR ROUND.

BY ELIMINATING THE APPLICATION FEE. SCC IS ONCE AGAIN WORKING TO REMOVE ANY AND ALL BARRIERS BETWEEN OUR POTENTIAL STUDENTS AND A COLLEGE EDUCATION.

OUR FOUNDATIONS ALSO AWARD OVER \$400,000 A YEAR IN SCHOLARSHIPS AND EVERY STUDENT AT SCC IS ELIGIBLE TO APPLY.

IF YOU'RE PLANNING TO ATTEND COLLEGE IN 2018, CHECK OUT WHAT SOUTH CENTRAL COLLEGE HAS TO OFFER YOU. VISIT US AT SOUTH CENTRAL DOT E-D-U. AGAIN. SOUTH CENTRAL DOT E-D-U.





Hallway TV Monitor Slide



Newspaper Ads: Run 12/16 - 12/23





Social Media Images & Copy

Happy Holidays from South Central College!

DURING THE HOLIDAYS, OUR HEARTS AND MINDS TURN TOWARD THINGS WE VALUE MOST - FAMILY, FRIENDS, OPPORTUNITY, EDUCATION. If you are looking to attend college in 2018, visit SCC. And apply now for FREE! More info at southcentral.edu/visit to set up a time to come and meet SCC.

We Value You!

Happy Holidays and Thank you to our students and community partners for another great year of support. If you want to start a college degree or finish one you previously started, apply now for FREE! Learn more at southcentral.edu/apply.

Finish What you Started!

Happy Holidays South Central Minnesota and thank you to the students and community partners that support us! If you're ready to start college or finish a degree and have real world skills, you can get credit for what you already know. Learn more at southcentral.edu/CPL

It's a WRAP!

Another year is soon ending. Now's the time to make your dream of a college education a reality! Visit SCC and we can help you find a way. Apply now or a little later - application is FREE year-round! Learn more at southcentral.edu/apply.

Scholarships for SCC Students!

South Central College's Foundations are pleased to be able to award over \$400,000 worth of student scholarships each year. If you're looking to attend SCC in 2018, apply for a scholarship as well at: southcentral.edu/scholarships. Every student is eligible to apply!

We'll put you in your (Work) Place!

Did you know South Central College has an average student placement rate of 93%! Now that's something to be grateful for. With an education from SCC, we'll help you find your rightful place in the work-world. And there's no fee to apply. Learn more at southcentral.edu/apply.

Barrier-Free Application for SCC!

SCC wants to remove all barriers to a college education. That's why we are now a "free application" institution. Apply to South Central College soon - at your convenience - and free of any application fee. Learn more at southcentral.edu/apply.