Improve Your Students’ First-Year Experience with EBI Benchmarking Assessments

Research and experience have shown that targeted courses for first-year students correlate with improving student success with the first-year experience, retention and student satisfaction. Our assessments are rooted in educational theory and research, utilize rigorous statistical methods, and are closely aligned with the recommendations from The John N. Gardner Institute for Excellence in Undergraduate Education. EBI Benchmarking Assessments and experts from The John N. Gardner Institute for Excellence in Undergraduate Education, John Gardner, Betsy Barefoot and Randy Swing, have developed the First-Year Initiative Assessment and the Foundations of Excellence assessments. As a result, we provide higher education professionals with the information and support they need to enable students to succeed in their first year of college.

Available Assessments:

First-Year Seminar Assessment

- First-Year Initiative Assessment

Foundations of Excellence (FoE) Assessments

- FoE Student Assessments (2-year and 4-year versions)
- FoE Faculty/Staff Assessments (2-year and 4-year versions)

For more information, please contact a member of our assessment team:

Phone: (417) 429-0081

Email: studentaffairs@macmillan.com

Why Assess?

- Identify specifically where improvement efforts should be focused to improve overall quality and performance
- Benchmark your institution’s performance with our existing community of institutions
- Evaluate performance over time to monitor the impact of improvement efforts and inform future improvement initiatives
- Provide evidence of how your department contributes to the fulfillment of the institutional mission
- Create/enhance continuous improvement methodology for Student Affairs