

# Linked in Learning has arrived at SCC

LinkedIn Learning is here! Check your SCC email for your invitation or follow the link below to get started. Log in with your StarID to create your LinkedIn Learning account and start exploring. Whether for personal or professional development, integration into your courses, or just for fun, the 17,000+ LinkedIn Learning courses offer something for everyone.

Learn more about LinkedIn Learning at one of the sessions during the fall inservice, attend CTLE's Wednesday Workshop scheduled for October 5, or contact the CTLE team for more information.

Didn't get the email? Register here: <a href="https://lnkd.in/gwWJDDfZ">https://lnkd.in/gwWJDDfZ</a>

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## Let's work together to bolster student outcomes.

Our visions are aligned, and we both bring unique strengths to the table.

#### We can help your institution tackle these big challenges:

Help Students Stand Out

43%

of graduates are underemployed in their first job. Keep Students and Staff Current

1/3

of core job skills will change in the next five years. Modern Learning Experience

#1

Personalized recommendations is the most requested feature in online learning solutions.

Limited Resources

9x

HED L&D pros are twice as likely to invest more in online learning versus in-person training this year.

Sources: LinkedIn Data, Gallup, World Economic Forum

### LinkedIn Learning helps solve these challenges with an online solution the whole campus will use, love and apply.

#### Meet LinkedIn Learning



#### Content that hits the mark

- 15,000+ expert-led courses across 7 languages.
- Informed by trends on the LinkedIn platform, with 60+ courses added weekly.

#### Engaging learner experience

- · Built on a platform millions of students already use.
- Personalized, data-driven recommendations, so learning is relevant and applicable.
- Clean and simple interface that's easy to navigate, on both desktop and mobile.

#### Real-time skills insights

- LinkedIn network brings real-time workforce data, with over 675m members, 50m companies and 36k skills.
- See who is hiring your students after graduation.

#### The world's largest professional network

 Help your students build out their LinkedIn profile and connect with the 20 million jobs on the platform.

Sources: World Economic Forum  $\mid 2019$  Workplace Learning Report  $\mid Next$  Generation E-Learning: Skills and Strategies', ATD Research

