

South Central College Program Design

AAS 3493 Graphic Communications

Program Information

Instructional Level Associate Degree

Career Cluster Arts, Communications, & Information Systems

Description

In today's fast-paced media-driven culture, graphic communications is becoming our go-to medium when it comes to communicating with each other. Whether in business, education, entertainment, government or the nonprofit world, graphic communications is utilized in important, impactful ways. As a Graphic Communications student, you will learn to express, produce and print your passion.

Graphic communications is referred to as visual communications, and can be defined in the simplest terms as any form of communication that relies on visual cues to transmit powerful, engaging messages. This everchanging industry encompasses large format, screen, and digital printing. You will learn creative design, illustration, web design, magazine, newspaper, and book publishing; photography and a host of other creative, business and production services.

Program Admission Dates (Fall and/or Spring)

Fall

Program Location (North Mankato and/or Faribault)

North Mankato

Program Student Learning Outcomes

- 1 Demonstrate principles, elements and planning processes of design when preparing digital layouts.
- 2 Demonstrate proficiency in the use of digital publishing software to produce professional quality work.
- 3 Articulate clearly the production processes of an ever-changing industry.
- 4 Demonstrate the ability to communicate in written form for personal and professional reasons.
- 5 Demonstrate the ability to communicate in verbal form for personal and professional reasons.
- 6 Demonstrate, explore and discuss the various techniques or methods essential to creating art.
- Demonstrate an understanding of people and new perspectives to enhance problem-solving skills, lateral thinking, complex analysis, and critical thinking skills.

Program Configurations

Fall Start 2020

Credits

Technical Course 54
Liberal Arts & Sciences 18

Total Credits 72

Year 1 - Semester 1

Course #	Course Title	Credits	Function
GCC 1100	Introduction to Graphic Communications	4	Technical Course
GCC 1120	Graphic Software 1	4	Technical Course
GCC 1130	Layout and Typography	3	Technical Course
GCC 1145	Color Applications and Digital Tools	3	Technical Course
	LAS ART Course	3	Liberal Arts & Sciences

Year 1 - Semester 2

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Course #	Course Title	Credits	Function	
GCC 1215	Drawing Foundations for Graphic Communications	3	Technical Course	
GCC 1220	Graphic Software 2	4	Technical Course	
GCC 1260	Printing Processes	4	Technical Course	
COMP 1140	Web For Business	3	Technical Course	
COMM 110 OR COMM 140	Public Speaking OR Interpersonal Communications	3	Liberal Arts & Sciences	

Year 1 - Summer

Course #	Course Title	Credits	Function
	LAS Course	4	Liberal Arts & Sciences

Year 2 - Semester 3

Course #	Course Title	Credits	Function
GCC 2110	Design & Illustration I	4	Technical Course
GCC 2120	Portfolio I	3	Technical Course
GCC 2150	Web/Interactive Media 2	3	Technical Course
GCC 2161	Production Work Flow 1	3	Technical Course
ENGL 100	Composition	4	Liberal Arts & Sciences

Year 2 - Semester 4

Course #	Course Title	Credits	Function
GCC 2210	Design and Illustration 2	4	Technical Course
GCC 2220	Portfolio 2	3	Technical Course
GCC 2250	Web/Interactive Media 3	3	Technical Course
GCC 2261	Production Work Flow 2	3	Technical Course
	LAS Course (outside MNTC Goal Areas 1 and 6)	4	Liberal Arts & Sciences

Program Course List

Number	Title	Credits	Pre/Corequisites
GCC 1100	Introduction to Graphic Communications	4	Next Gen Accuplacer Reading score 224 or higher, or Classic Accuplacer Reading score 36 or higher
GCC 1120	Graphic Software 1	4	Next Gen Accuplacer Reading score 224 or higher, or Classic Accuplacer Reading score 36 or higher
GCC 1130	Layout and Typography	3	Next Gen Accuplacer Reading score 224 or higher, or Classic Accuplacer Reading score 36 or higher
GCC 1145	Color Applications and Digital Tools	3	Next Gen Accuplacer Reading score 224 or higher, or Classic Accuplacer Reading score 36 or higher
GCC 1215	Drawing Foundations for Graphic Communications	3	GCC 1120
GCC 1220	Graphic Software 2	4	GCC 1120 Graphic Software 1
GCC 1260	Printing Processes	4	GCC 1120 Graphic Software 1 and GCC 1130 Layout and Typography
GCC 2110	Design & Illustration I	4	GCC 1210 or GCC 1215 GCC 1220
GCC 2120	Portfolio I	3	GCC 1220 - Graphic Software 2
GCC 2150	Web/Interactive Media 2	3	GCC 1220 and COMP 1140
GCC 2161	Production Work Flow 1	3	GCC 1220 and GCC 1260
GCC 2210	Design and Illustration 2	4	GCC 2110
GCC 2220	Portfolio 2	3	GCC2120 - Portfolio 1
GCC 2250	Web/Interactive Media 3	3	GCC 2150 Web/Interactive Media 2.
GCC 2261	Production Work Flow 2	3	GCC 2161
GCC 2275	Special Problems	4	GCC 1220 Graphic Software 2 OR advisor approval.
GCC 2290	Graphic Communications Internship	3	GCC 1210 or GCC 1215, GCC 1220, and GCC 1260; OR advisor approval

ART 110	Art Structure	3	READ 80 and READ 90, or a score of 77.5 on the reading portion of the Accuplacer
ART 130	Painting	3	READ 80 and READ 90, or a score of 78 on the reading portion of the Accuplacer.
ART 140	Digital Photography	3	None
COMP 1140	Web For Business	3	None
ENGL 100	Composition	4	Next-Generation Accuplacer Reading minimum score of 250 (Classic Accuplacer, minimum of 75) or completion of READ 0090 or EAP 0095 with a C (2.0) or higher.