



South Central College
Program Design

AS 3284 Multimedia Technology

Program Information

Instructional Level Associate Degree

Career Cluster Arts, Communications, & Information Systems

Description

The Multimedia Technology program at South Central College is a fast-paced technology and culture-driven major. The program utilizes a project-oriented approach to develop and nurture creativity and passion while building the necessary knowledge required for meaningful employment in computer-aided multimedia design.

Students that earn South Central College's AS degree in Multimedia Technology have the option to continue on with their learning. Graduates can take advantage of the seamless transfer of credits via our 2 + 2 articulation agreement with Bethany Lutheran College and work towards a bachelor's degree.

Program Admission Dates (Fall and/or Spring)

Fall and Spring

Program Location (North Mankato and/or Faribault)

North Mankato

Program Student Learning Outcomes

- 1 Demonstrate proficiency and use of multimedia software to prepare professional material.
- 2 Demonstrate principles, elements and planning processes of design.
- 3 Produce a professional portfolio.

Program Configurations

Fall 2018

Credits

Liberal Arts & Sciences	30
Technical Course	30

Total Credits	60
----------------------	-----------

Semester 1

Course #	Course Title	Credits	Function
ART 140	Digital Photography	3	Liberal Arts & Sciences
ENGL 100 or COMM 110	Composition or Public Speaking	3	Liberal Arts & Sciences
GCC 1120	Graphic Software 1	4	Technical Course
GCC 1130	Layout and Typography	3	Technical Course

Semester 2

Course #	Course Title	Credits	Function
ART 240	Digital Photography 2	3	Liberal Arts & Sciences
GCC 1220	Graphic Software 2	4	Technical Course
COMP 1140	Web For Business	3	Technical Course
COMM 150 or PHIL 100	COMM 150 Intro to Mass Communication or PHIL 100 Ethics in Society	3	Liberal Arts & Sciences
MNTC	MNTC Course - Program requires completion of 6 MNTC goal areas	3	Liberal Arts & Sciences

Semester 3

Course #	Course Title	Credits	Function
ART 170	Digital Video Production	3	Liberal Arts & Sciences
MKT Choice (2 of 3)	Choose 2 of 3 courses - MKT 1810 Principles of Marketing, MKT 1820 Intro to Business, MKT 1840 Principles of Advertising	6	Technical Course
MNTC	MNTC Course - Program requires completion of 6 MNTC goal areas	3	Liberal Arts & Sciences
GCC 2150	Web/Interactive Media 2	3	Technical Course

Semester 4

Course #	Course Title	Credits	Function
ART 270	Digital Video Production 2	3	Liberal Arts & Sciences
GCC 2250	Web/Interactive Media 3	3	Technical Course
MULT Combination	Multimedia Technology Capstone MULT 2285 and/or Multimedia Technology Internship MULT 2295 - Variable Credit Courses	4	Technical Course
MNTC	MNTC Course - Program requires completion of 6 MNTC goal areas	3	Liberal Arts & Sciences

MNTC	MNTC Course - Program requires completion of 6 MNTC goal areas	3	Liberal Arts & Sciences
------	--	---	-------------------------

Program Course List

Number	Title	Credits	Pre/Corequisites
MULT 2285	Multimedia Technology Capstone	4	ART 140 Digital Photography 1 and ART 170 Video Production 1, OR instructor permission.
MULT 2295	Multimedia Technology Internship	4	ART 140 Digital Photography 1 and ART 170 Video Production 1, OR instructor permission.
ART 140	Digital Photography	3	None
ART 170	Digital Video Production	3	None
ART 240	Digital Photography 2	3	ART 140 or instructor approval
ART 270	Digital Video Production 2	3	a grade of C or higher in ART 170 or instructor permission
COMM 110	Public Speaking	3	Score of 86 on the Sentence Skills portion of the Accuplacer or ENGL 0090 with a C or higher.
COMM 150	Introduction to Mass Communication	4	Accuplacer Reading Comprehension Score of 78 or above or completion of READ 0090
COMP 1140	Web For Business	3	None
ENGL 100	Composition	4	Next-Generation Accuplacer Reading minimum score of 250 (Classic Accuplacer, minimum of 75) or completion of READ 0090 or EAP 0095 with a C (2.0) or higher.
GCC 1120	Graphic Software 1	4	Next Gen Accuplacer Reading score 224 or higher, or Classic Accuplacer Reading score 36 or higher
GCC 1130	Layout and Typography	3	Next Gen Accuplacer Reading score 224 or higher, or Classic Accuplacer Reading score 36 or higher
GCC 1220	Graphic Software 2	4	GCC 1120 Graphic Software 1
GCC 2150	Web/Interactive Media 2	3	GCC 1220 and COMP 1140
GCC 2250	Web/Interactive Media 3	3	GCC 2150 Web/Interactive Media 2.
MKT 1810	Principles of Marketing	3	None
MKT 1820	Introduction to Business	3	None
MKT 1840	Principles of Advertising	3	none
PHIL 100	Ethics in Society	3	Must have a score of 78 or higher on the Reading portion of the Accuplacer

			test or completion of READ 0090.
--	--	--	----------------------------------