



Customized Workforce Education



Safety DNA for Leaders

CWE is an authorized Safety DNA partner

Research now shows that a team's safety performance over time can be based on the **Safety DNA** traits and leadership style of its supervisor. The **Safety DNA for Leaders** Development Program was specifically designed to help supervisors understand and develop the psychological factors that are vital to strong leadership in environments where safety is a primary responsibility.

The program includes:

- An online psychological assessment measuring core leader safety behaviors and **Safety DNA** characteristics
- An interactive workshop providing in-depth understanding of how participants' personal safety leadership profiles impact team safety
- One-on-one coaching with a Certified Program Coach to discuss how a leader's **Safety DNA** and leadership style affects their subordinates' safety, and creation of a behavioral action plan for reducing their team's exposure to risk.

Leaders who understand their personal Safety DNA and have been trained to recognize how their leadership style affects the safety of their team have been proven to have a profound impact on the safety behaviors and incident rates of their worksites.

MORE INFORMATION

Workplace Safety
Terry Weston
507-389-7425
terry.weston@southcentral.edu



Customized Workforce Education
southcentral.edu/workforce • cwe@southcentral.edu

North Mankato Campus - 1920 Lee Blvd., North Mankato, MN 56003 • 507.389.7203
Faribault Campus - 1225 Third St. SW, Faribault, MN 55021 • 507.331.4290

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