

# GRAPHIC COMMUNICATIONS

## A.A.S. Degree, 72 Credits

Graphic Communications is an ever-changing industry that encompasses magazine, newspaper and book printing, digital publishing, creative design, illustration, web page design, large format and digital printing and a host of other services according to the Print and Graphics Scholarship Foundation.

As a student in the Graphic Communications program, you will be developing the creative side of yourself while carrying out your creativity in an actual production setting. The program offers training and instruction for students in all phases of design and layout through reproduction, and finishing of two- and three-dimensional products or electronic transmissions.

*All program plans are preliminary and curriculum may change without notice. Your catalog of record may have different requirements.*

### Semester One – 17 Credits

Course ID	Course Name	Credits
GCC 1100	Intro to Graphic Communications	4
GCC 1120	Graphic Software 1	4
GCC 1130	Layout and Typography	3
GCC 1145	Color Applications and Digital Tools	3
COMM110 -or- COMM140 **	Public Speaking - or - Interpersonal Communication	3

### Semester Two – 17 Credits

GCC 1215	Drawing Foundations for Graphic Comm	3
GCC 1220	Graphic Software 2	4
COMP 1140	Web for Business	3
GCC 1260	Printing Processes	4
ART 140**	Digital Photography	3

### Semester Three – 17 Credits

GCC 2110	Design and Illustration 1	4
GCC 2120	Portfolio 1	3
GCC 2150	Web/Interactive Media 2	3
GCC 2161	Production Workflow 1	3
ENGL 100**	Composition	4

### Semester Four – 21 Credits

GCC 2210	Design and Illustration 2	4
GCC 2220	Portfolio 2	3
GCC 2250	Web/Interactive Media 3	3
GCC 2261	Production Workflow 2	3
**	LAS credits	8

*\*\* Students are required to complete 18 LAS credits. Ten LAS credits are required courses. The other eight credits can be the student's choice. Students must satisfy taking courses in three of the 10 MnTC areas to fulfill the LAS requirements. See Program Advisor.*

### Program Overview and Employment

In today's fast-paced media-driven culture, graphic communications is becoming our go to medium when it comes to communicating with each other. Whether in business, education, entertainment, government or the nonprofit world, graphic communications is utilized in important, impactful ways. As a Graphic Communications student, you will develop your skills to express and print your passion, your perspective and your potential.

Typical jobs that SCC Graphic Communications students secure include Customer Service Representative, Digital Press Operator, Freelance Artist, Graphic Designer, Preflight Technician, Product Design Coordinator, Production Artist, Screen Printer, and Web Page Designer.

The Graphic Communications program has an articulation agreement with Concordia University, St. Paul. After completing an A.A.S. Degree, a SCC graduate can complete a B.A. or a B.A.F. Degree in Graphic Design at Concordia.

**Program Location:** North Mankato

**Admission Dates:** Fall or Spring Semester

**For more information:** (507) 389-7200 |  
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### Program Advisors:

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