South Central College
Program Design

CERT 3002 Graphic Arts Certificate

Program Information

Instructional Level   Certificate

Career Cluster   Arts, Communications, & Information Systems

Description

In today's fast-paced media-driven culture, graphic communications is becoming our go-to medium when it comes to communicating with each other. Whether in business, education, entertainment, government, or the nonprofit world, graphic communications is utilized in important, impactful ways. As a Graphic Communications student, you will learn to express, produce, and print your passion.

Graphic communications is referred to as visual communications, and can be defined in the simplest terms as any form of communication that relies on visual cues to transmit powerful, engaging messages. This ever-changing industry encompasses large format, screen, and digital printing. You will learn creative design, illustration, web design, magazine, newspaper, book publishing, photography, and a host of other creative, business, and production services.

Program Student Learning Outcomes

1   Demonstrate principles, elements, and planning processes of design when preparing digital layouts.

2   Demonstrate proficiency in the use of digital publishing software to produce professional quality work.

3   Articulate clearly the production processes of an ever-changing industry.

Program Configurations

Fall Start

Credits

Technical Course	24
Total Credits	**24**

Semester 1

Course #	Course Title	Credits	Function
COMP 1140	**Web For Business**	3	Technical Course

GCC 1100	**Introduction to Graphic Communications**	4	Technical Course
GCC 1120	**Graphic Software 1**	4	Technical Course
GCC 1130	**Layout and Typography**	3	Technical Course

Semester 2

Course #	Course Title	Credits	Function
GCC 2150	**Web/Interactive Media 2**	3	Technical Course
GCC 1220	**Graphic Software 2**	4	Technical Course
GCC 1215	**Drawing Foundations for Graphic Communications**	3	Technical Course

Program Course List

Number	Title	Credits	Pre/Corequisites
COMP 1140	**Web For Business**	3	None
GCC 1100	**Introduction to Graphic Communications**	4	
GCC 1120	**Graphic Software 1**	4	
GCC 1130	**Layout and Typography**	3	
GCC 1215	**Drawing Foundations for Graphic Communications**	3	GCC 1120
GCC 1220	**Graphic Software 2**	4	GCC 1120 Graphic Software 1
GCC 2150	**Web/Interactive Media 2**	3	GCC 1220 and COMP 1140