



South Central College

AGEC 2600 Alternative Agriculture

Course Outcome Summary

Course Information

Description	One of the changes taking place in agriculture is an increasing interest in the production of alternative crop and animal enterprises. This class will examine and evaluate those enterprises. Students will examine the profitability, marketing and risks of producing an alternative product as well as the resources and information available to assist in developing a plan to produce an alternative product. The opportunities to produce a value-added product will be studied. A close look will be taken of producers currently raising and marketing alternative agriculture products. We will also examine the current factors driving the movement towards local foods and alternative enterprises. (Prerequisite: None)
Total Credits	2
Total Hours	32

Types of Instruction

Instruction Type	Credits/Hours
Lecture	2/32

Pre/Corequisites

None

Institutional Core Competencies

Communication - Students will be able to demonstrate appropriate and effective interactions with others to achieve their personal, academic, and professional objectives.

Cultural Competence - Students will be able to demonstrate an attitude of personal curiosity, a rising knowledge of cultures, and an evolving range of skills for living and working among others with other worldviews and ways of life.

Course Competencies

1. Explore the consumer demand and supply for alternatively produced agriculture products.

Learning Objectives

Define the "buzz words" that are used with food products.

Identify the student's participation in the alternative agriculture market.

Discover the current attitudes and opinions of the public as related to alternative agricultural products.

2. Explore the current alternative agriculture products being produced in Minnesota.

Learning Objectives

Identify farms producing local food products.
Analyze a farm producing an alternative agriculture product.

3. Analyze the political issues related to alternative agriculture.

Learning Objectives

View and discuss a video highlighting the political and social aspects of alternative agriculture.
Evaluate how the current federal farm program influences the farming practices.
Discuss the current political issues associated with production of alternative agricultural products.

4. Evaluate the methods of direct marketing agriculture products.

Learning Objectives

Identify the various methods of direct marketing agricultural products.
Analyze the pros and cons of various methods of direct marketing.
Discover how alternative agriculture producers are using these marketing methods.
Develop a marketing plan for the selected enterprise.

5. Evaluate organizations that assist in developing alternative agriculture enterprises.

Learning Objectives

Explore the organizations that offer assistance to alternative products producers.
Question the producers who present to the class about the organizations who helped them.
Critique the operations of the presenters who present to the class.

6. Develop an enterprise budget for an alternative crop or livestock.

Learning Objectives

Select an alternative crop or livestock enterprise.
Explore the costs associated with the selected enterprise.
Estimate the revenue that the selected enterprise would generate.
Evaluate the risks of an alternative enterprise.

7. Display professional conduct in the classroom and class activities.

Learning Objectives

Accept responsibility for preparing and attending class.
Participate in class discussions.
Display professional demeanor.

SCC Accessibility Statement

South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request and discuss accommodations. North Mankato: Room B-132, (507) 389-7222; Faribault: Room A-116, (507) 332-7222.

Additional information and forms can be found at: www.southcentral.edu/disability

This material can be made available in alternative formats by contacting the Academic Support Center at 507-389-7222.