



South Central College

## ART 155 Visual Narrative

### Course Outcome Summary

#### Course Information

**Description** This course is an introduction to the fundamentals of visual narrative and the various ways it can be used as a tool for aesthetic and conceptual expression. Students will expand their knowledge of storytelling in artistic practice by examining compositional design, symbolic imagery and sequential image making. While studying the methodology of narrative, students will create their own storyboard layout in preparation for a final, refined visual narrative presentation in the student's format of choice, (film/video, graphic novel, drawings/paintings, etc.) In addition, this course will also explore visual narratives from cultures that are not mainstream American culture. Included in this examination is the study of non-linear and multi-linear formats. Through the investigation of traditional and non-traditional visual narrative, students will be provided with the tools to express their own voice with new insight and perspective. (Prerequisite: Must have a score of 78 or higher on the Reading Comprehension portion of the Accuplacer test or completion of READ 0090) (MNTC 6, 7: The Humanities--The Arts, Literature and Philosophy, Human Diversity)

**Total Credits** 3

**Total Hours** 48

#### Types of Instruction

Instruction Type	Credits/Hours
Lecture	3/48

#### Pre/Corequisites

Accuplacer score of at least 78 or successful completion of READ 0090.

#### Institutional Core Competencies

Critical and Creative Thinking - Students will be able to demonstrate purposeful thinking with the goal of using a creative process for developing and building upon ideas and/or the goal of using a critical process for the analyzing and evaluating of ideas.

Cultural Competence - Students will be able to demonstrate an attitude of personal curiosity, a rising knowledge of cultures, and an evolving range of skills for living and working among others with other worldviews and ways of life.

## Course Competencies

### 1. **Develop a facility with two-dimensional artistic techniques.**

#### Learning Objectives

Discuss color theory.  
Recognize line character and quality.  
Identify textures.  
Discuss linear and atmospheric perspective.

### 2. **Develop a visual vocabulary.**

#### Learning Objectives

Determine shape and representation.  
Select types of frames for drawings.  
Determine the sequence of drawings and their rhythm.  
Determine the point of view of the visual.  
Create emotive imagery.

### 3. **Articulate how an image is "read".**

#### Learning Objectives

Utilize gestalt/closure in developing sequential storytelling.  
Implement division of picture plane to communicate narrative.  
Analyze the concept of juxtaposition.  
Analyze the balance of literal and implied images/events.

### 4. **Identify the elements of a narrative.**

#### Learning Objectives

Define characters, setting, point of view, conflict, plot and/or story.  
Describe characters, setting, point of view, conflict, plot and/or story.

### 5. **Analyze the content of visual narratives.**

#### Learning Objectives

Determine the context of a visual narrative.  
Recognize the cultural elements of a visual narrative.  
Articulate how visual elements are used in service of the story.  
Articulate how narrative elements are used in service of the story.

### 6. **Articulate an informed personal reaction to visual narratives.**

#### Learning Objectives

Develop aesthetic and practical criteria for evaluating a visual narrative.  
Apply aesthetic and practical criteria to evaluate a visual narrative.  
Determine a personal response to the visual narrative.  
Provide a personal reaction within a cultural/historical context.

### 7. **Apply visual narrative to their historical time frame.**

#### Learning Objectives

Determine what historical elements drive visual choices in the story.  
Determine what historical elements drive narrative choices in the story.  
Discuss what cultural choices drive both narrative and visual choices within a story.

### 8. **Indicate how cultural and/or ethnic group identities appear in visual narratives.**

#### Learning Objectives

Discover how group identity interacts with artistic choices in both narratives and visuals.  
Examine how unequal power relationships appear in visual narratives.

### 9. **Communicate perceptions and realities of race, ethnicity, bigotry, and exclusion related to visual narratives.**

### **Learning Objectives**

Describe and define race, ethnicity and culture.

Evaluate concepts like assimilation, pluralism, and accommodation.

Explore how perceptions of race and culture are deployed through visual narratives.

## **10. Provide both self and peer evaluation of work products.**

### **Learning Objectives**

Analyze work in relation to the elements and principles of art.

Analyze work in relation to the elements of visual narrative.

Analyze work in relation to historical, contemporary and cultural contexts.

## **11. Create a storyboard for a visual narrative.**

### **Learning Objectives**

Develop a draft of an original visual narrative in the form of a storyboard.

Analyze and edit the story through peer workshops.

## **12. Create a visual narrative.**

### **Learning Objectives**

Revise and finalize the storyboard draft of the visual narrative in the student's preferred format.

Demonstrate how the visual narrative responds to a multicultural/multiethnic society.

Explain the visual choices made for the story.

Explain the narrative choices made for the story.

## **SCC Accessibility Statement**

South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request and discuss accommodations. North Mankato: Room B-132, (507) 389-7222; Faribault: Room A-116, (507) 332-7222.

Additional information and forms can be found at: [www.southcentral.edu/disability](http://www.southcentral.edu/disability)

This material can be made available in alternative formats by contacting the Academic Support Center at 507-389-7222.