



South Central College

COMM 100 Introduction to Human Communication

Course Outcome Summary

Course Information

Description	This course is an introductory survey course of the communication discipline. It provides a sample of topics from interpersonal communication, intercultural communication, public speaking, small group communication, media, organizational communication, and interviewing. This course will offer students knowledge about communication and offer the opportunity to improve their skills. (MNTC Goal Area 1)
Total Credits	3
Total Hours	48

Types of Instruction

Instruction Type	Credits/Hours
Lecture	3

Pre/Corequisites

Student must obtain a score of 78 or higher on the Reading portion of the Accuplacer test or complete READ 0080 and READ 0090 with a grade of C or higher.

Institutional Core Competencies

Communication - Students will be able to demonstrate appropriate and effective interactions with others to achieve their personal, academic, and professional objectives.

Course Competencies

1. 1. Articulate basic communication theory.

Learning Objectives

- Differentiate between types of human communication.
- Critique communication models.
- Identify communication principles.
- Analyze rhetorical situation.
- Describe symbolic nature of communication.
- Use language that contributes to mutual understanding.

2. 2. Understand/demonstrate writing and speaking processes through invention, organization, drafting, revision, editing, and presentation. (MNTC 1:1)

Learning Objectives

- a. Use topic and thesis generating strategies.
- b. Create an organized introduction, body, and conclusion.
- c. Combat communication apprehension.
- d. Contrast types of speeches.
- e. Identify strategies for improving the ability to interpret nonverbal communication accurately.
- f. Monitor personal nonverbal behavior in order to manage the impressions others have of you.
- g. Manage vocal and physical delivery.
- h. Present a speech.

3. 3. Select appropriate communication choices for specific audiences. (MNTC 1:4)

Learning Objectives

- a. Conduct audience analysis in various communication contexts.
- b. Select verbal and nonverbal codes appropriate for audience/partner and context.

4. 4. Locate, evaluate, and synthesize in a responsible manner material from diverse sources and Points of view. (MNTC 1:3)

Learning Objectives

- a. Locate library and Internet sources.
- b. Evaluate sources.
- c. Outline types of evidence.
- d. Change resources into evidence.
- e. Document sources using a consistent style.

5. 5. Listen actively in a variety of contexts.

Learning Objectives

- a. Define listening.
- b. Identify barriers to effective listening.
- c. Apply helping responses to different situations.
- d. Practice active listening techniques.
- e. Offer constructive criticism as audience member/peer.
- f. Identify fallacies in reasoning.

6. 6. Compare interviewing strategies.

Learning Objectives

- a. Identify types of questions.
- b. Practice giving interviews.
- c. Practice receiving interviews.
- d. Analyze the interviews of others.

7. 7. Outline basics of organizational communication.

Learning Objectives

- a. Explore organizational communication theories.
- b. Analyze organizations based on theory.
- c. Articulate effective organizational communication.

8. 8. Analyze media as a communication vehicle.

Learning Objectives

- a. Survey types of media communication, including computer mediated communication.
- b. Identify differences in each medium.
- c. Communicate effectively using computer mediated communication.
Adopt skills for media literacy.

9. 9. Participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding. (MNTC 1:2)

Learning Objectives

- a. Analyze small group dynamics
- b. Practice discussion techniques.
- c. Listen actively in group situation.

d. Think critically and reflectively during group discussion.

10. 10. Analyze group roles as they contribute to small group efficiency.

Learning Objectives

- a. Define types of group roles.
- b. Contrast leaders and leadership.
- c. Differentiate between leadership styles.
- d. Practice playing various roles.

11. 11. Problem-solve effectively in small group settings.

Learning Objectives

- a. Analyze problem solving model (standard agenda).
- b. Think creatively to brainstorm solutions.
- c. Practice decision making strategies.

12. 12. Improve self concept and perception for the purpose of improving relationships.

Learning Objectives

- a. Define self concept.
- b. Identify factors that shape our self concept.
- c. Practice healthy self talk.
- d. Explain stages of interpersonal perception.
- e. Identify barriers to accurate perception.
- f. Practice perception-checking techniques.

13. 13. Maintain relationships through competent communication.

Learning Objectives

- a. Define interpersonal relationships.
- b. Articulate relational dimensions of trust, power, intimacy, and self disclosure.
- c. Explain the stages of relationships.

14. 14. Articulate components of culture relevant to intercultural communication.

Learning Objectives

- a. Define culture and co-culture
- b. Articulate different US co-cultures.
- c. Describe the US dominant culture.
- d. Describe the various elements of culture

15. 15. Identify the barriers to intercultural communication.

Learning Objectives

- a. Identify ethnocentrism as a barrier to intercultural competence.
- b. Identify anxiety and uncertainty as barriers to intercultural communication.
- c. Contrast stereotyping, prejudice, and racism as barriers to competence.
- d. Identify personal biases.
- e. Describe the stages of culture shock.

16. 16. Communicate mindfully with intercultural partners.

Learning Objectives

- a. Assess personal attitudes.
- b. Employ empathy toward others.
- c. Develop communication flexibility.
- d. Solve interpersonal conflict.
- e. Adapt to cultural difference.
- f. Approach culture ethically.

SCC Accessibility Statement

South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request

and discuss accommodations. North Mankato: Room B-132, (507) 389-7222; Faribault: Room A-116, (507) 332-7222.

Additional information and forms can be found at: www.southcentral.edu/disability

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