



South Central College

COMM 110 Public Speaking

Course Outcome Summary

Course Information

Description	Learners in this class develop (or improve) skills in creating, organizing, supporting, and delivering both informative and persuasive messages to peer audiences. Through this course, students will develop arguments and practice academic research skills in order to adequately support their messages and develop credibility and professionalism. Learners will practice critical thinking and listening skills, support fellow students while delivering impromptu and extemporaneous speeches, and provide peer feedback to ideas and speech development. This course stresses building confidence as public communicators so students may speak effectively at work, in their communities, and as citizens in a democracy. (Prerequisites: Must have a score of 86 or higher on the Sentence Skills portion of the Accuplacer test or completion of ENGL 0090 with a grade of C or higher). (MNTC: Goal areas 1 and 9).
Total Credits	3
Total Hours	48

Types of Instruction

Instruction Type	Credits/Hours
Lecture	3/48

Pre/Corequisites

Score of 86 on the Sentence Skills portion of the Accuplacer or ENGL 0090 with a C or higher.

Institutional Core Competencies

Civic Engagement and Social Responsibility - Students will be able to demonstrate the ability to engage in the social responsibilities expected of a community member.

Communication - Students will be able to demonstrate appropriate and effective interactions with others to achieve their personal, academic, and professional objectives.

Course Competencies

1. Demonstrate invention and revision steps of the speaking process.

Learning Objectives

Select appropriate topics for your audience and occasion.

Determine audiences' needs and expectations through demographic and psycho-graphic analyses.
Create clear and concise thesis statements and proposals for specific speaking purposes.
Organize speeches using an appropriate pattern and structure for message clarity.
Develop speech content with supporting materials, including evidence, reasoning, and presentational aids.
Revise structure and content of speech after receiving feedback from others.

2. Create and perform informative and persuasive messages.

Learning Objectives

Construct clear informative messages using strategies for improving the comprehension of information.
Develop persuasive messages adapted to your speaking goal and audience attitude.
Use an extemporaneous style to deliver informative and persuasive speeches.

3. Practice effective verbal and nonverbal delivery techniques that are well suited to the occasion and audience.

Learning Objectives

Deliver speeches using vocal cues appropriate for the circumstances.
Use professional, culturally-appropriate nonverbal cues to support your message (e.g., eye contact, appearance, gestures).
Make specific language choices with consideration for the audience and occasion.

4. Utilize appropriate research strategies to discover and ethically integrate supporting materials from diverse sources and points-of-view.

Learning Objectives

Design a research plan with consideration for your objective, topic, and time parameters.
Determine type and location of information you need to reach your objectives (library databases, Internet, or human resources).
Use a trial and error method for locating appropriate sources to address your research objective(s).
Organize research efforts, keeping careful notes and records of your findings to avoid plagiarism.
Identify resource biases, choosing information purposefully from different points-of-view.
Use paraphrases and quotations appropriately, balancing their use with the speaker's own ideas.
Cite sources correctly, both in spoken and written formats.

5. Demonstrate the ability to listen, analyze, and provide feedback on public discourse.

Learning Objectives

Practice listening to others with a critical and open mind.
Analyze messages for relevancy, value, and completeness.
Provide feedback to your peers on both the development of ideas and the delivery of their messages.

6. Advocate for specific issues as a result of examining and applying an ethical viewpoint.

Learning Objectives

Think purposefully about your values and the assumptions they create.
Examine the relationship between your point-of-view and your value system.
Develop arguments that propagate your worldview on public issues.
Examine the influence your values have on your system of ethics.
Make ethical decisions regarding speech creation and delivery.

7. Recognize the interests and assumptions behind diverse perspectives in society.

Learning Objectives

Analyze arguments for structure and effectiveness.
Determine the assumptions driving competing arguments on a public issue.
Examine arguments with differing propositions.
Develop arguments that address opposing points-of-view.

8. Identify ways to use public communication to exercise the rights and responsibilities of citizens.

Learning Objectives

Describe the venues and formats for public communication.
Describe the relationship between democracy, freedom of speech, and citizenship.

Define ethical public communication in a democratic society.

9. Develop confidence as a public speaker.

Learning Objectives

Identify symptoms and sources of communication apprehension.

Alleviate apprehension using a variety of techniques (e.g., preparation, practice, relaxation, positive thinking, and experience).

Develop an individual voice and style through speaking experiences.

SCC Accessibility Statement

South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request and discuss accommodations. North Mankato: Room B-132, (507) 389-7222; Faribault: Room A-116, (507) 332-7222.

Additional information and forms can be found at: www.southcentral.edu/disability

This material can be made available in alternative formats by contacting the Academic Support Center at 507-389-7222.