



South Central College

FBMA 2932 Fundamentals of Financial Management/Strategic Planning Emphasis

Course Outcome Summary

Course Information

Description	This course will enable students to identify the elements necessary to evaluate and create a strategic plan for the business. Determining uses for the plan today and tomorrow and developing a plan to locate those team members necessary for strategic plan creation.
Total Credits	3
Total Hours	12

Types of Instruction

Instruction Type	Credits/Hours
Individualized	3/12
Independent Study	

Institutional Core Competencies

Critical and Creative Thinking - Students will be able to demonstrate purposeful thinking with the goal of using a creative process for developing and building upon ideas and/or the goal of using a critical process for the analyzing and evaluating of ideas.

Course Competencies

- 1. Evaluate what parts of the strategic plan will affect the farm portfolio**
- 2. Measure the importance of both internal and external environmental monitoring**
- 3. Identify the action necessary to implement the plan**
- 4. Categorize the steps necessary to formulate action plans and contingency plans**
- 5. Compare key financial ratios to identify the ideal future & business capacity**
- 6. Identify specific business trends and evaluate a potential business performance audit**
- 7. Describe & diagram the primary elements of strategic business modeling**
- 8. Contrast the market forces of a business from distinctive business capacity**
- 9. Recognize the components in creating a business mission statement**

SCC Accessibility Statement

South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request and discuss accommodations. North Mankato: Room B-132, (507) 389-7222; Faribault: Room A-116, (507) 332-7222.

Additional information and forms can be found at: www.southcentral.edu/disability

This material can be made available in alternative formats by contacting the Academic Support Center at 507-389-7222.