



South Central College

# **FBMA 2933 Applied Financial Management/Strategic Planning Emphasis**

## **Course Outcome Summary**

### **Course Information**

<b>Description</b>	This course will provide practical application of strategic planning skills. Application skills will be practiced upon and applied to the student's business and business plan. (Prerequisite: None)
<b>Total Credits</b>	3
<b>Total Hours</b>	12

### **Types of Instruction**

<b>Instruction Type</b>	<b>Credits/Hours</b>
Individualized	3/12

### **Pre/Corequisites**

None

### **Institutional Core Competencies**

Critical and Creative Thinking - Students will be able to demonstrate purposeful thinking with the goal of using a creative process for developing and building upon ideas and/or the goal of using a critical process for the analyzing and evaluating of ideas.

### **Course Competencies**

- 1. Revise the current business portfolio to reflect implemented strategic plans.**
- 2. Design an internal and external monitoring model which includes the use of business analysis.**
- 3. Create an implementation plan to apply the action plans in a prioritized manner.**
- 4. Develop action plans to reduce the gap between actual and desired performance.**
- 5. Employ gap analysis and determine measurable difference between future vision and today's performance.**
- 6. Assemble and analyze business enterprise and financial data to design a specific performance audit.**
- 7. Identify qualities or attributes that distinguish the business.**

8. **Identify and prioritize the driving forces in the business.**
9. **Participate with the planning team in writing a general mission statement for the business.**
10. **Examine values, operating philosophy and determine the operational stakeholders.**

### **SCC Accessibility Statement**

South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request and discuss accommodations. North Mankato: Room B-132, (507) 389-7222; Faribault: Room A-116, (507) 332-7222.

Additional information and forms can be found at: [www.southcentral.edu/disability](http://www.southcentral.edu/disability)

This material can be made available in alternative formats by contacting the Academic Support Center at 507-389-7222.