**South Central College**

# GCC 2220  Portfolio 2

## Course Outcome Summary

## Course Information

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|---|---|
| **Description** | Students will continue to research potential employment sites and prepare for the interviewing process in the graphic communications field. The students will continue to research, update and expand their portfolios with projects from other Graphic Communications courses as they prepare for graduation and entering the job market. (Prerequisite: GCC2120 - Portfolio 1) |
| **Total Credits** | 3 |
| **Total Hours** | 80 |

## Types of Instruction

| Instruction Type | Credits/Hours |
|---|---|
| Lecture | 1/16 |
| Lab | 2/64 |

## Pre/Corequisites

GCC2120 - Portfolio 1

## Institutional Core Competencies

Communication - Students will be able to demonstrate appropriate and effective interactions with others to achieve their personal, academic, and professional objectives.

## Course Competencies

**1.      Review stationary from Portfolio 1.**

**Learning Objectives**
Review personal logo design.
Review stationery ensemble.
Update the stationery and logos.
Experiment with color.

**2.      Update portfolio pages if needed.**

**Learning Objectives**
Review portfolio pages.
Update portfolio pages if needed.
Evaluate portfolio pages.

3. **Organize portfolio samples.**

   **Learning Objectives**
   Review all projects.
   Evaluate and update projects.
   Prepare only the highest quality projects for presentation in your portfolio.

4. **Prepare portfolio page samples.**

   **Learning Objectives**
   Demonstrate digital folding.
   Review projects from course work and live projects.
   Prepare projects for portfolio pages.
   Evaluate portfolio pages.

5. **Review digital web portfolio.**

   **Learning Objectives**
   Review printed and web portfolios.
   Coordinate digital portfolio and printed portfolio.
   Adjust portfolio layouts as needed.

6. **Prepare portfolio pages for printing.**

   **Learning Objectives**
   Prepare high resolution documents for printing.
   Print portfolio page spread.
   Evaluate and adjust the portfolio pages.
   Continue printing portfolio pages throughout the semester.

7. **Research companies for potential employment.**

   **Learning Objectives**
   Research companies for potential employment.
   Identify titles of possible graphic communication positions.
   Identify the company employment requirements.

8. **Contact potential employment site.**

   **Learning Objectives**
   Evaluate and proof resume and cover letters.
   Finalize resume and cover letter.
   Send resume and cover letter to selected interview site - CC the instructor.

9. **Schedule and interview.**

   **Learning Objectives**
   Prepare portfolio for interview.
   Review portfolio presentation for interview.
   Interview - leave evaluation form with interviewer.
   Mail thank you follow-up letter - CC instructor.
   Review interview evaluation form.

## SCC Accessibility Statement

South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request and discuss accommodations.   North Mankato: Room B-132, (507) 389-7222;   Faribault:  Room A-116, (507) 332-7222.

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