



South Central College

MKT 2817 Internship

Course Outcome Summary

Course Information

Description This course is the second of three available internship courses that allows the student to receive advanced practical experience in his/her chosen career area in Marketing Management, Business Management and/or Restaurant Management. This internship is designed to offer students a customized experience. A training plan, outlining what will be learned, is jointly developed between the student, employer and the department site coordinator that is unique to each business internship site.

Total Credits 3

Types of Instruction

Instruction Type

Lab Based

Credits/Hours

Institutional Core Competencies

Civic Engagement and Social Responsibility - Students will be able to demonstrate the ability to engage in the social responsibilities expected of a community member.

Communication - Students will be able to demonstrate appropriate and effective interactions with others to achieve their personal, academic, and professional objectives.

Critical and Creative Thinking - Students will be able to demonstrate purposeful thinking with the goal of using a creative process for developing and building upon ideas and/or the goal of using a critical process for the analyzing and evaluating of ideas.

Cultural Competence - Students will be able to demonstrate an attitude of personal curiosity, a rising knowledge of cultures, and an evolving range of skills for living and working among others with other worldviews and ways of life.

Course Competencies

1. Exhibit a foundation of work knowledge
2. Exhibit a foundation of work quality
3. Exhibit a foundation of work quantity
4. Exhibit a foundation of work attitudes

5. Exhibit a foundation of work habits
6. Exhibit a foundation of work related goals
7. Exhibit a foundation of communication skills
8. Exhibit a foundation of critical thinking skills
9. Exhibit a foundation of citizenship skills
10. Exhibit a foundation of math logic skills
11. Exhibit a foundation of professionalism
12. Exhibit a foundation of technological literacy
13. Exhibit a foundation of leadership skills
14. Exhibit a foundation of marketing skills
15. Exhibit a foundation of selling skills
16. Exhibit a foundation of self management skills

SCC Accessibility Statement

South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request and discuss accommodations. North Mankato: Room B-132, (507) 389-7222; Faribault: Room A-116, (507) 332-7222.

Additional information and forms can be found at: www.southcentral.edu/disability

This material can be made available in alternative formats by contacting the Academic Support Center at 507-389-7222.