



South Central College

SBMT 1110 Organizational Planning

Course Outcome Summary

Course Information

Description	In this class the business owner or manager will conduct a self-study of the business and analysis of the various business systems. The results will be used to begin the process of establishing a new or updated business plan, including a mission statement, vision statement, and business goals.
Total Credits	2
Total Hours	8

Types of Instruction

Instruction Type

Individualized

Credits/Hours

Pre/Corequisites

None

Institutional Core Competencies

Civic Engagement and Social Responsibility - Students will be able to demonstrate the ability to engage in the social responsibilities expected of a community member.

Communication - Students will be able to demonstrate appropriate and effective interactions with others to achieve their personal, academic, and professional objectives.

Critical and Creative Thinking - Students will be able to demonstrate purposeful thinking with the goal of using a creative process for developing and building upon ideas and/or the goal of using a critical process for the analyzing and evaluating of ideas.

Cultural Competence - Students will be able to demonstrate an attitude of personal curiosity, a rising knowledge of cultures, and an evolving range of skills for living and working among others with other worldviews and ways of life.

Course Competencies

- 1. Construct a business strength chart**
Learning Objectives
Complete a Business Self-Assessment
- 2. Construct a business weakness chart**

Learning Objectives

Write up a Business Plan for Your Business

- 3. Analyze business opportunities**
- 4. Analyze business threats**
- 5. Create a written business analysis / SWOT summary**
- 6. Write up appropriate business strategies**
- 7. Create an outline of business plan components**
- 8. Create a mission statement**
- 9. Create a vision statement**
- 10. Create business goals**

SCC Accessibility Statement

South Central College strives to make all learning experiences as accessible as possible. If you have a disability and need accommodations for access to this class, contact the Academic Support Center to request and discuss accommodations. North Mankato: Room B-132, (507) 389-7222; Faribault: Room A-116, (507) 332-7222.

Additional information and forms can be found at: www.southcentral.edu/disability

This material can be made available in alternative formats by contacting the Academic Support Center at 507-389-7222.