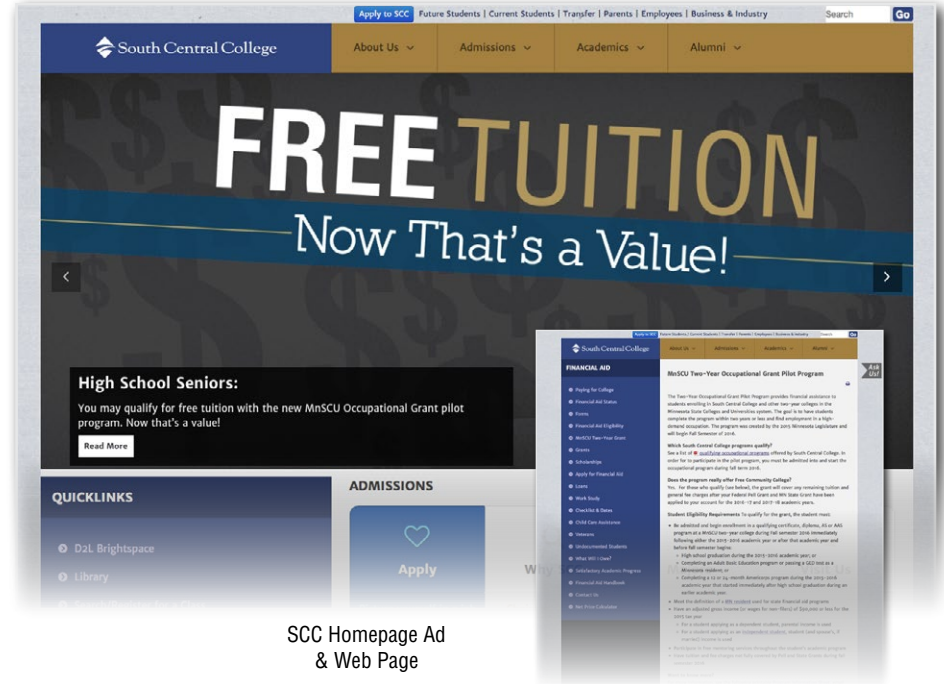


## TACTICS

- Informational Handouts
- Print Ads
- SCC Homepage Ad
- Social Media
- Web Page
- Online Ads
- Radio Ads

### Radio Script: (30 second ad)

FREE TUITION AT SCC. NOW THAT'S A VALUE! HIGH SCHOOL SENIORS, YOU MAY QUALIFY FOR FREE TUITION AT SOUTH CENTRAL COLLEGE NEXT FALL! THANKS TO A MINNESOTA STATE COLLEGES AND UNIVERSITIES' OCCUPATIONAL GRANT PILOT PROGRAM, YOU COULD GO TO SCC, TUITION FREE, FOR TWO YEARS AND COMPLETE ONE OF OUR MANY IN-DEMAND CAREER PROGRAMS. APPLY EARLY WHILE FUNDS ARE STILL AVAILABLE. LEARN MORE AT SOUTHCENTRAL.EDU SLASH FREE.



SCC Homepage Ad & Web Page



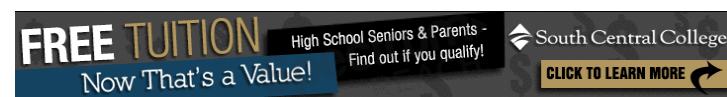
Informational Handouts



Print Ads



Social Media



Online Ads

